Palermo Villa, Inc. 2021 National Pizza Week Social Media Giveaway

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Giveaway is open only to citizens of the continental United States of America who are eighteen years of age at time of entry. The Giveaway is only open to legal residents of the United States and is void where prohibited by law. Employees of Palermo Villa Inc, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Giveaway. The Giveaway is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Palermo Villa, Inc. as final and binding as it relates to the content of this Giveaway.

3. Giveaway Period: Entries, in the form of post comments, will be accepted online starting on January 11, 2021 at 8:00 am CST and ending January 15, 2021 at 4:00 pm CST. All entries must be received by January 15, 2021 at 4:00 pm CST.

4. How to Enter: The Giveaway must be entered by liking and commenting on Palermo Villa, Inc.'s social media Giveaway page posts (applicable pages listed below) AND liking/following the corresponding page. Entries are allowed on each account listed below. Twenty-five (25) winners will be selected at random, five (5) winners per account listed below.

- Palermo Villa, Inc. Facebook and Twitter
- Palermo's Pizza Facebook
- Screamin' Sicilian Facebook and Instagram
- Urban Pie Pizza Co Instagram
- Connie's Frozen Pizza Facebook

The entry must fulfill all Giveaway requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Palermo Villa, Inc. You may not enter more than once by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Palermo Villa, Inc.

5. Prizes: Prizes will be awarded to twenty-five (25) individual winners – five for each brand listed above. Winners will receive prizes valued at no less than \$20 USD that may include manufacturer's coupons and branded items determined by sole discretion of Palermo Villa, Inc. Winners will be chosen by random drawing. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Palermo Villa, Inc. No cash or other prize substitution shall be permitted except at Palermo Villa, Inc. discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Palermo Villa, Inc. to use Winner's

name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winners will be selected at random under the supervision of Palermo Villa, Inc. Winners will be notified in a comment on the original social media post and then through direct message within five (5) days following selection of Winner. Palermo Villa, Inc. shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 3 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited, and an alternate Winner selected. Receipt by Winner of the prize offered in this Giveaway is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT PALERMO VILLA, INC.'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that Palermo Villa, Inc., anyone acting on behalf of Palermo Villa, Inc. and Palermo Villa, Inc.'s licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Giveaway, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

9. Terms & Conditions: Palermo Villa, Inc. reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Giveaway should virus, bug, non-authorized human intervention, fraud, or other cause beyond Palermo Villa, Inc.'s control corrupt or affect the administration, security, fairness, or proper conduct of the Giveaway. In such case, Palermo Villa, Inc. may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Palermo Villa, Inc. Palermo Villa, Inc. reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Giveaway or website or violates these Terms & Conditions. Palermo Villa, Inc. has the right, in its sole discretion, to maintain the integrity of the Giveaway, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Giveaway rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Giveaway may be a violation of criminal and civil laws. Should such attempt be made, Palermo Villa, Inc. reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Palermo Villa, Inc. and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Giveaway and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Giveaway IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND THE STATE OF WISCONSIN, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Giveaway, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Giveaway, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the state of Wisconsin having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Giveaway). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Palermo Villa, Inc. website. To read the Privacy Policy, <u>click here</u>.

13. Winners List: To obtain a copy of the list of winners or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Palermo Villa, Inc. Palermo Villa, Inc. 2021 National Pizza Week Social Media Giveaway, 3301 W Canal Street, Milwaukee, WI 53208 Requests must be received no later than 2/28/2021.

14. Sponsor: The Sponsor of the Campaign is Palermo Villa, Inc. 3301 W Canal Street, Milwaukee, WI 53208

15. The Campaign hosted by Palermo Villa, Inc. is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, or Twitter.

16. By commenting on a Palermo Villa, Inc branded social media page during the duration of the contest, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.